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BE MODERN IN 1960!
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS

Vaughan's Seed Co.
18 DESBROSSES STREET
NEW YORK 13, N. Y.

Master Blend®
With Merion Blue,
Delta Blue and Penn Lawn Fescue

BULK RATE
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Feb. 10, 1960

Recleaned Bird Seeds and Grain

See Pages 1 and 2 For Grasses, Clovers, Field Seeds and Lawn Mixtures
Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

	Per 100 lbs.
SUNFLOWER	
Sunflower, Small Black Fancy (Domestic)	11.50
Sunflower, Poultry	13.00
Sunflower, Parrot (Grey Striped)	15.00
Sunflower, Large (Grey Striped)	18.00
BIRD SEED	
Canary Seed (Extra recleaned)	11.00
Rape, Large Black	11.00
Millet, Large Yellow	5.75
Millet, Small Yellow Finch	8.00
Millet, Large Red	6.00
Millet, White Proso	5.75

	Per 100 lbs.
MIXED BIRD SEED	
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	12.00
Canary and Black Rape Mixed	12.50
Love Bird Seed (for Parakeets)	10.00
OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	17.00
Peas, Field	6.00
Milo Maize	4.50
Peanut Hearts	13.00

	Per 100 lbs.
MISCELLANEOUS GRAINS	
Buckwheat	Ask
Hulled Oats	7.50
Flax, Whole	13.00
Seed Rye	5.50

VAUGHAN'S WILD BIRD SEED
(Duryea Formula)
Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

February 10, 1960

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
WAlker 5-4555
BArclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

	Per 100 lbs.
RED CLOVER	
Medium, purity 99%	38.00
ALSIKE CLOVER	
Extra Fancy, purity 99%	29.00
ALFALFA	
Northern, purity 99%	38.00
Ranger Alfalfa (certified)	43.00
Vernal (certified)	60.00
WHITE CLOVER	
Extra Fancy	60.00
Packed in 1 lb. carton $9.60 per dozen.	
Packed in 1/2 lb. bags, $5.50 per dozen.	
Ladino White Clover (certified)	80.00
New Zealand White Clover	75.00
in 1 lb. boxes	$11.40 Dozen
in 1/2 lb. bags	6.50 Dozen
Kent Wild White Clover	85.00
OTHER CLOVERS	
Sweet Clover	17.00
Birdfoot Trefoil Imported	Ask
Empire Birdfoot Trefoil	Ask
Inoculation for Clovers and Alfalfa 35c Bus. Size (Case Lots)	
TIMOTHY	
Fancy, purity 99.65%	18.00
REDTOP	
Solid Seed, purity 92%	43.00
Solid Seed, purity 95%	45.00
Solid Seed, purity 98%	48.00
BLUE GRASS	
Kentucky, fancy, purity 85%	52.00
in 1 lb. boxes	67.00
Kentucky, extra fancy, purity 90%	57.00
Kentucky, superfine, purity 98%	65.00
in 1 lb. boxes	80.00
Canada Blue, fancy	Ask
Merion Kentucky Blue	145.00
Delta Kentucky Blue	70.00
Arboretum Kentucky Blue	85.00
ROUGH BLUE GRASS	
Poa Trivialis 90%	45.00
Poa Trivialis 95%	47.00

	Per 100 lbs.
RYE GRASSES	
Common Ryegrass	10.50
Italian Ryegrass (Domestic)	10.50
in 5 lb. bags	14.50
Perennial or English Rye Grass	16.50
in 5 lb. bags	20.50
BENT GRASSES	
Astoria Colonial Bent Blue Tag	60.00
in 1 lb. boxes	75.00
Colonial Bent Blue Tag	60.00
Seaside Bent Blue Tag	100.00
in 1 lb. boxes	120.00
Highland Bent Blue Tag	29.00
Mixed Bent (South German)	Ask
Penncross Creeping Bent	800.00
Velvet Bent	Ask
RED AND TALL FESCUES	
Chewing Fescue (Domestic)	38.00
in 1 lb. boxes	53.00
Creeping Red Fescue (Domestic)	40.00
Creeping Red Fescue (Imported)	32.00
Illahee Creeping Red Fescue B.T.	42.00
in 1 lb. boxes	57.00
Penn Lawn Fescue Blue Tag	43.00
in 1 lb. boxes	58.00
Alta Tall Fescue	31.00
Kentucky 31 Tall Fescue	30.00
Sheeps Fescue	Ask
HAY GRASSES	
Meadow Fescue	35.00
Orchard Grass	32.00
Brome Grass (Lincoln)	31.00
MISCELLANEOUS	
Dwarf Essex Rape	12.50
Hairy or Winter Vetch	22.00
Sudan Grass (Piper)	12.00
Sudan Grass, Common	10.50
Bermuda Grass	55.00
U-3 Bermuda	1 lb. cans each 3.75
MILLETS	
Japanese	10.00
MISCELLANEOUS GRAINS	
Seed Buckwheat	Ask
Hulled Oats	7.50
Flax, Whole	13.00
Seed Rye	5.50

	Per 100 lbs.
LAWN MIXTURES	
DURYEA FORMULAS	
Prepaid on 300 lbs. or over.	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	18.00
in 5 lb. bags	23.00
Columbia Park	
in bulk	23.00
in 5 lb. bags	28.00
Yorkshire Park (Formerly "Gramercy Park") in bulk	30.00
Duryea's Central Park Choice	
in bulk	40.00
in 5 lb. bags	45.00
Old Homestead	
in bulk (No Clover)	42.00
Duryea's Evergreen	
in bulk	50.00
Duryea's Superior	
in bulk	55.00
Shady Spot	
fancy, in bulk	42.00
Athletic Mixture	52.00
Duryea's Long Island Mixture	
in bulk	45.00
in 5 lb. bags	50.00
GRASS MIXTURES	
For Hay and Pasture	35.00

INOCULATION

LEGUME-AID (Powder Form)

1 bu. size Alfalfa and All Clovers and Trefoil	.35 each
2 1/2 bush.	.70 each
2 bu. size Soy Beans	.28 each
Pkt. Birdsfoot Trefoil	.20 each

Prices Are For Case Lots

ASK FOR PRICES ON:
LONG ISLAND MIXTURE
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE

Packed in 5 lb. cotton bags and 100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

Vaughan's MASTER BLEND
Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including three new, improved grasses selected as Champions by National Turf Research.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	$ 1.98	Case 25/1 lb.	**$30.00**	25 lb. bag	$ 46.00	Bag 1/25 lb.	**$28.00**
3 lb. ctns.	5.90	Case 16/3 lb.	**56.16**	50 lb. bag	90.00	Bag 1/50 lb.	**55.50**
5 lb. bag	9.65	Bale 10/5 lb.	**57.50**	100 lb. bag	178.00	Bag 1/100 lb.	**110.00**
10 lb. bag	18.80	Bale 2/10 lb.	**22.60**			Broken Cases 5c per lb. higher	

MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	$ 2.29	Case 25/1 lb.	**$40.00**	25 lb. bag	$ 55.00	Bag 1/25 lb.	**$36.75**
3 lb. ctns.	6.85	Case 16/3 lb.	**74.40**	50 lb. bag	108.50	Bag 1/50 lb.	**73.00**
5 lb. bag	11.25	Bale 10/5 lb.	**76.00**	100 lb. bag	210.00	Bag 1/100 lb.	**145.00**
10 lb. bag	22.50	Bale 2/10 lb.	**30.00**			Broken Cases 5c per lb. higher	

OTHER *Vaughan's* MIXTURES FOR SPRING 1960

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.

VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND DELTA BLUE GRASS, THE NEW BLUE GRASS DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons ...(Retails $1.45)..$21.50 per case of 25
3 lb. cartons ...(Retails $4.30)..$40.32 per case of 16
5 lb. bags .....(Retails $7.10)..$41.00 per bale of 10

Per 100 lbs.
10 and 15 lb. bags....$81.00 100 lb. lots....$78.00
50 and 25 lb. bags....$80.00 500 lb. lots....$77.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.
Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons .....(Retails $ 1.25).....$18.50 per case of 25
3 lb. cartons .....(Retails $ 3.70)..... ..$34.56 per case of 16
5 lb. bags .....(Retails $ 6.10).....$35.00 per bale of 10

Per 100 lbs.
10 and 15 lb. bags .....$69.00 100 lb. lots $66.00
50 and 25 lb. bags .....$68.00 500 lb. lots $65.00

VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons .....(Retails $ 1.25).....$18.50 per case of 25
3 lb. cartons .....(Retails $ 3.70).....$34.56 per case of 16
5 lb. bags .....(Retails $ 6.10).....$35.00 per bale of 10

Per 100 lbs.
10 and 15 lb. bags .....$69.00 100 lb. lots $66.00
50 and 25 lb. bags .....$68.00 500 lb. lots $65.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	$ 1.75	$26.25 per case of 25
3 lbs.	5.20	49.60 per case of 16
5 lbs.	8.50	50.00 per case of 10

Per 100 lbs.
10 and 25 lb. bags .....$97.00 50 and 100 bags $95.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent.

	Retail Prices	Dealer Price
1 lb.	$ 1.15	$16.25 per case of 25
5 lbs.	5.50	30.00 per bale of 10
25 lbs.	25.00	lots of 2 or more $14.50 each
		$50.00 per 100 lbs.

VAUGHAN'S VALU-BLEND LAWN MIXTURE (Formerly "Excel")

1 lb. cartons ...(Retails $ .90)..$13.50 per case of 25
3 lb. cartons ...(Retails $2.65)..$24.96 per case of 16
5 lb. bags .....(Retails $4.35)..$25.00 per bale of 10
25 lb. bags-$.48 per lb. 100 lbs.-$46.00 500 lbs.-$225.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! *Sell Modern Lawn Seed Mixtures*

NOW-
1- TWIST-O-GRIP
2- DIAL-A-FEED
3- CONSTANT FLOW
4- EVEN FEED

VAUGHAN'S NEW IMPROVED LAWN SPREADERS

18 INCH

18 Inch. Modern precision application rate control, so you can cover up to 700 square feet of area with 1 lb. of merion blue. Shutter instantly locked, open or closed, by twist of grips. Far superior to all other spreaders. Plated agitator to resist acid corrosion and rust. Easily assembled. Sturdily built. Heavy rubber tires. Max. capacity, 50 lbs.

Scientifically and accurately spreads all fertilizers and lawn seeds. 18 inch and 24 inch available in two-tone colors. Pink, Blue and Yellow with Grey trim.

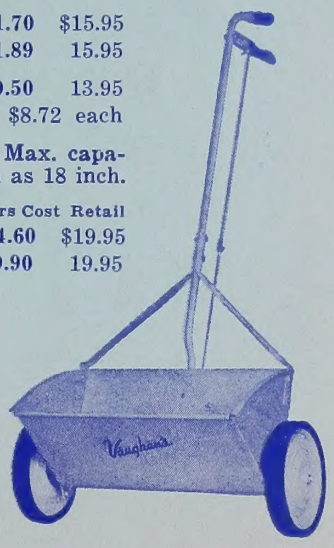
Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S524	18 in.	1	30 lbs.	$11.70	$15.95
	18 in.	3	90 lbs.	31.89	15.95
S522	20 in.	1	28 lbs.	9.50	13.95
			3 or more	$8.72	each

24 Inch. Professional Model. Max. capacity 70 lbs. Same construction as 18 inch.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S525	24 in.	1	34 lbs.	$14.60	$19.95
	24 in.	3	102 lbs.	39.90	19.95

17 Inch. Positive shutter opening and closing by means of grip-squeeze lever. Heavy gauge steel handle and welded hopper. Color Lavender only. Capacity 25 lbs.

Cat No.	Size	Packed	Wt.	Dealers Cost	Retail
S523	17 in.	1	13 lbs.	$ 6.25	$ 8.50
	17 in.	3	39 lbs.	17.01	8.50



17 INCH

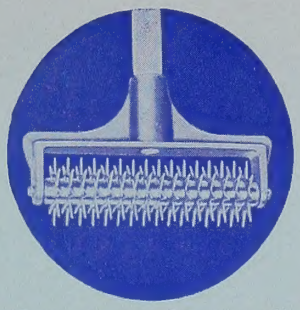
VAUGHAN'S NEW SPECIALTIES

VAUGHAN'S MERION BLUE GRASS SEEDER

New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH $4.95
YOUR COST EACH $3.30

VAUGHAN'S LAWNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil . Just sow the seed — then roll Lawnovater over surface.

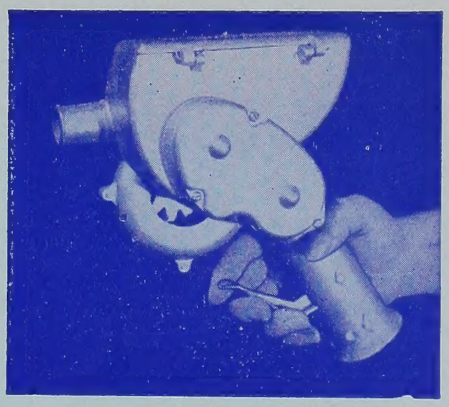
RETAIL EACH $4.95
CASE OF 4 ..... $11.88

VAUGHAN'S FORMULA Z TURF FUNGICIDE

TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S304	8 oz.	12	12 lbs.	$25.20	$ 3.50
	5 lbs.	1	6 lbs.	14.85	24.75

VAUGHAN'S NEW PISTOL-GRIP DUSTER



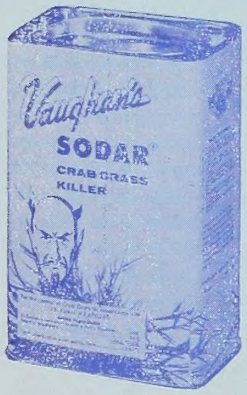
At last we have found a Duster that will really do a thorough job and still leave one hand free. Our new Pistol-Grip Duster is right in economy, accuracy and ease of handling. Hold it like a pistol and when dusting pick your target and shoot away, your free hand can then be used to push outer branches aside permitting you to shoot the dust in the hard to get at places. Pistol-Grip Duster, equipped with a 3 finger trigger and agitator for ease of operation and non clogging steady flow.

RETAIL EACH $7.85
YOUR COST EACH 5.95

Vaughan's "SODAR"® CRAB GRASS KILLER

VAUGHAN'S CRAB GRASS KILLER (SODAR)®

Best Of All And Costs Less



The effective way in removing crab grass and chick weed without the slightest injury to the turf grasses. It is far more economical and easier for an amateur to apply. The chemical which performs so well is Di Sodium Monomethyl Arsonate. It can be applied early or late in the season, on young plants. A sprinkling can works well on small lawns, and pressure sprayers on larger areas. One treatment kills young plants, mature plants may need two. 4 ounce, treats 1,000 sq. ft. retails at

Size	Packed	Wt.	Dealers Cost	Retail
4 oz.	12	9 lbs.	$ 9.00	$ 1.25
1 lb.	12	18 lbs.	21.24	2.95
5 lbs.	1	5 lbs.	7.77	12.95

Also available in 20. 40 and 100 lb. size drums

VAUGHAN'S LIQUID SUPER (SODAR)®

For Quick Kill Of Crab Grass

This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
1 pt.	12	20 lbs.	$12.88	$1.79
1 qt.	12	35 lbs.	21.24	2.95

*KO Combines Sodar® and 2, 4D

READY TO SPREAD

Here's Vaughan's SODAR®, deadliest enemy of crab grass, and 2,4D, fatal to other lawn weeds, now combined in one dry formulation for easy application. 4 lbs. treats 1,000 sq. ft., 9 lbs. reats 2,500 sq. ft., 18 lbs. treats 5,000 sq. ft.

*Registration Apld. U. S. Pat. Off.

Cat. No.	Packed	Wt.	Dealer Cost	Retail ea.
S-378	1	9 lb.	$2.64	$3.95
S-378	4	36 lb.	9.48	3.95
S-378	1	18 lb.	4.64	6.95
S-378	2	36 lb.	8.34	6.95
	12—4 lb.	60 lbs.	16.20	2.25

Prepaid in lots of $75.00 or more.

VAUGHAN'S PRE-KILL

Kills Crab Grass Before It Sprouts

Without injury to lawn grass this dust is deadly to crab grass seeds and seedlings, attacking and destroying them before they emerge from the soil. It also kills many soil insects including grubs, cutworms, night crawlers, lawn moth larvae and ear wigs. One application as directed is all that is needed to rid the soil of crab grass. It has been tested in trials at leading universities and is available from Vaughan's for the first time in 1959. Packed in convenient dry form for application with spreader.

Size	Packed	Dealer's Cost	Retail
For 1000 sq. ft.	6	$17.82	$4.95 each
For 2500 sq. ft.	3	19.71	10.95 each

***KO...**

GUARANTEED CONTROL FOR

Crab Grass	Hen Bit
Chickweed	Moneywort
Black Medic	Pigweed
Burdock	Plantain
Dandelion	Purslane
Fleabane	Ragweed
Goosegrass	Yarrow

and many others

Vaughan's Liquid KO

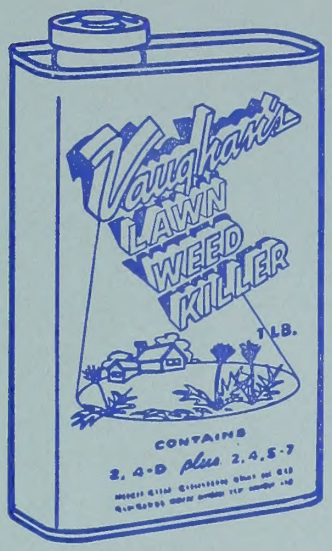
Case of	Dealer Cost Per Case	Retail
12 Pints	$16.92	$2.35 Each
12 Quarts	28.44	3.95 Each

VAUGHAN'S SEED COMPANY MAIN OFFICE 85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BArclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y. WAlker 5-4555 or BArclay 7-4900 Ext. 2

VAUGHAN'S LAWN WEED KILLER



Of all the weed killing chemicals, the original discovery, 2, 4D, is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. Vaughan's Lawn Weed Killer contains 2, 4D plus, 2, 4, 5T which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated. 8 oz., covers 1,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	24	22 lbs.	$12.96	$ .90
1 qt.	12	32 lbs.	19.80	2.75

VAUGHAN'S ROSE AND PLANT DUST OR SPRAY WITH PHALTAN

Protects plants from insects and diseases without diagnosing trouble. Contains new Phaltan for black spot on roses and other fungi and mites; Malathion, destroyer of aphids and other insects; 5% D.D.T. all around insecticide dust. Protects roses, evergreens, and other ornamental plants from any pest that threatens them. Use in garden dusters or sprayers. 8 oz. is a refillable pump gun.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S276	8 oz.	24	22 lbs.	$17.14	$1.19
	1 lb.	12	18 lbs.	10.73	1.49
	4 lb.	8	35 lbs.	23.90	4.98

Give this sure seller a prominent space and watch the sales go up.

VAUGHAN'S LAWN CLOVER KILLER

For those who object to clover's white blossoms, and susceptibility to disease. Contains 2, 4, 5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft. Now, Vaughan's Lawn Clover Killer can be recommended for the control of this pest, without injury to turf.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	24	22 lbs.	$18.00	$1.25

VAUGHAN'S ROSE AND PLANT SQUEEZE DUSTER

Contains a combination of insecticides and fungicides for controlling chewing and sucking insects. Also fungus, mildew, black spot, etc. Contains Captan, 5% D.D.T., Karathane and Malathim. Just squeeze with one hand. Gives unform coverage. Duster is refillable, weatherproof.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S267	8 oz.	12	9 lbs.	$10.00	$1.39

VAUGHAN'S NEW CHICKWEED KILLER

A positive destroyer of chickweed (also clover) for dry application. Contains new ingredients developed by Vaughan's. Packaged in handy new shaker-type container for quick and easy application without special equipment. Safe to use, will not harm the finest grass. 1 can enough to spot treat average lawn.

Cat No.	Packed	Dealers Cost	Retail
S167	12	$6.98	97c

VAUGHAN'S TOMATO AND VEGETABLE DUST OR SPRAY

Now your salesmen can recommend one product to control most common insects and diseases which attack the food garden. Now you can reduce inventory.

Protects edible plants from insects and diseases, with complete safety to those who eat the vegetables and fruit. Contains malathion and methoxychlor, which destroy insects of all types, and captan, which disposes of all fungi. Use on fruit trees, and on flowers if you wish. Apply as dust or spray with regular garden equipment. 8 oz. is a refillable pump gun.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	12	9 lbs.	$ 7.20	$1.00
12 oz.	24		15.84	1.10

VAUGHAN'S PEAT PLANT-A-POT* INSURES THE LIFE OF SEEDLINGS

Your customers who start flower and vegetable seeds in cold-frames, hotbeds or their homes for an early start, can insure success by sowing the seeds in Vaughan's Plant-a-Pots.

Transplanting shock, which gives a serious set-back to seeding plants which are lifted from the soil when moved to the garden is entirely avoided by using Plant-a-Pots. This enables the plants to flower, or reach harvest size several weeks earlier. Moisture quickly penetrates the walls of the pot, facilitating watering. If the pots are placed in a box, pan or tray, water can be poured into the bottom and will be absorbed.

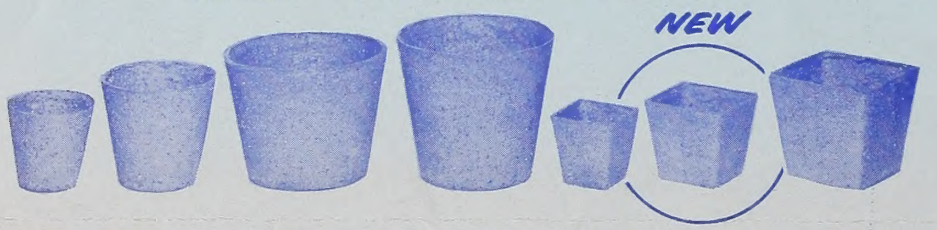
The roots of each tray seedling need never be disturbed, but as soon as the weather is right and the seedling large enough the pot can be set out in the garden. Here the plant will grow unchecked, the roots growing through the pot as it disintegrates. The decayed pot material will improve the soil and helps to retain moisture.

Display box illustrated is printed in three colors, taking counter space 21 x 13 inches, 17 inches high. It displays 72 plastic wrapped stacks of 2¼ inch size, 12 to the stack; or 72 plastic wrapped stacks of 3 in. size, 8 to the stack. This display is free with each carton.

Cat. No.	Size	Packed	Dealers Cost	Retails
S1431A	2¼ in.	72 Stacks	$16.85	39c Stack
S1431B	3 in.	72 Stacks	16.85	39c Stack

*Registration Applied for.

VAL-PEAT® POTS — BETTER — STURDIER



2¼" Round 3" Round 4" Azalea 4" Standard 1¾" Square 2¼" Square 3" Square

® Reg. U. S. Patent Office

VAL-PEAT® POTS - THE BETTER, STURDIER, PEAT POT

AMERICAN MADE—"FULL DIMENSIONAL"

Val-Peat Pot sizes are inside top diameters "full dimensional." Our new 2¼-in. square Val-Peat Pots hold 42% more soil than some other peat pots of the same stated dimension. Our 2¼-in. round Val-Peat Pots also hold more soil than other brands.

ORDER VAL-PEAT POTS AND RECEIVE FULL MEASURE.

Mums—Carnations—Hydrangeas—Perennials—Nursery Stock Bedding Plants—Vegetables—Foliage Plants—Poinsettias

VAL-PEAT POT ORDERS 150 LBS. AND OVER PREPAID IN U.S.A.

VAL-PEAT POTS—ROUND SIZES

Inside Top Dimension of Pot	Quantity	Number Pots per Carton	Approx. Wt. of Carton	Price per 1,000
S-1428A 2¼ in.	2,000 to 18,000	2,000	30 lbs.	$7.75
Diameter	20,000 to 74,000			7.25
Round	76,000 & over			6.75
S-1428B 3 in.	1,000 to 9,000	1,000	24 lbs.	13.75
Diameter	10,000 to 49,000			12.75
Round	50,000 & over			11.50
S-1428C 4 in.	500 to 2,000	500	27 lbs.	28.75
Diameter	2,500 to 10,000			26.25
Round	11,000 & over			24.75
S-1428E 4 in.	500 to 2,000	500	25 lbs.	28.75
Round	2,500 to 9,500			26.25
Azalea	10,000 & over			24.75

VAL-PEAT POTS—SQUARE SIZES

Inside Top Dimensions of Pot	Quantity	Number Pots per Carton	Approx. Wt. of Carton	Price per 1,000
S-1428 1¾ in.	2,500 to 17,500	2,500	30 lbs.	$6.90
Diameter	20,000 to 70,000			6.40
Square	72,500 & over			5.90
S-1428F 2¼ in.	2,000 to 18,000	2,000	40 lbs.	10.50
Diameter	20,000 to 74,000			9.75
Square	76,000 & over			9.00
S-1428D 3 in.	1,000 to 9,000	1,000	40 lbs.	17.25
Diameter	10,000 to 49,000			16.00
Square	50,000 & over			14.75

LIGHTWEIGHT PEAT POTS ROUND & SQUARE

For some growing purposes, these lighter weight potsare preferred.

No. 10 Square	Quantity	Number Pots per Carton	Approx. Wt. of Carton	Price per 1,000
2¼ in.	2,500 to 17,500	2,500	30 lbs.	$7.50
	20,000 to 72,500			7.00
No. 10	75,000 & over			6.50
3"	1,000 to 9,000	1,200	35 lbs.	14.50
Square	10,000 to 49,000			13.25
	50,000 & over			12.00

No. 10 Round	Quantity	Number Pots per Carton	Approx. Wt. of Carton	Price per 1,000
2¾ in.	2,500 to 17,500	2,500	30 lbs.	7.00
No. 10	20,000 to 72,500			6.50
	75,000 & over			6.00
3"	1,250 to 10,000			13.00
No. 10	11,250 to 50,000			12.00
Round	51,250 & over			10.75

Prepaid Shipments on 5 cases or more

VAUGHAN'S ONE SHOT MERION FERTILIZER

20 - 5 - 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

A complete fertilizer designed to provide adequate plant food for the grass in one application for the entire season.

Retails at $8.95 per 50 lb. bag

Dealer Price $53.70 for 10 bags

25 lb. Bag $4.95

Dealer Price $29.70

for 10 Bags

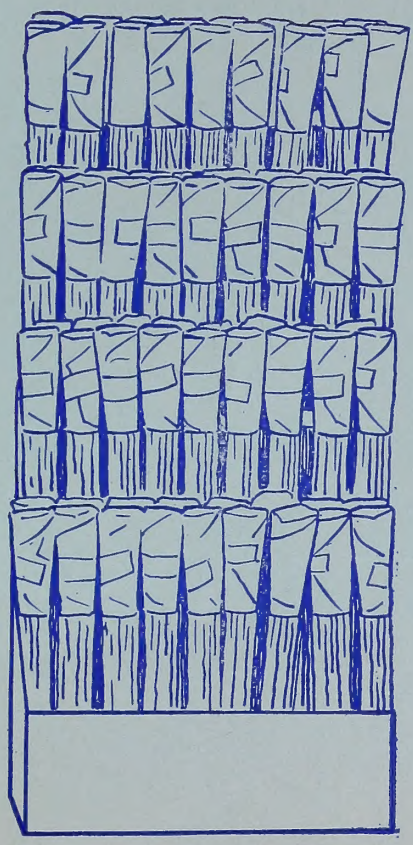
GROGANIC.® 6-11-6. A long lasting plant food rich in organics. Contains no filler whatever. Bulk is provided by dried blood, fish scraps, castor pomace and vegetable meal. Boron is added to correct acidity and manganese sulphate to prevent chlorisis (yellowing) in leaves. 5 lb. retails at 85c ea.; **$6.20** per dozen. 10 lb. retails at $1.35 ea.; **$5.26** per carton of six; 25 lb. retails at **$3.25**; 6 for **$11.70**; 50 lb. bags retail at **$4.95**; 5 bags for **$14.85**.

VAUGHAN'S SEED COMPANY MAIN OFFICE 85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BArclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y. WAlker 5-4555 or BArclay 7-4900 Ext. 2

PACKAGED BAMBOO STAKES



Here is a real Profit Maker. Bamboo Plant Stakes are always in demand as a good plant support. Now for the first time you have a choice of packaged stakes from 1½-foot to 6-feet. All hand selected Green Dyed to blend in with foliage.

SIZE	QUANTITY PER PACKAGE	NUMBER PACKAGES PER BALE	RETAIL PRICE PER PACKAGE	YOUR COST PER BALE
1½-ft.	25	40	$ .30	$ 6.00
2-ft.	25	40	.40	8.00
3-ft.	25	40	.55	11.00
4-ft.	25	40	.80	16.00
5-ft.	25	40	1.10	22.00
6-ft.	25	40	1.35	27.00

For your convenience we have packed an assorted bale which contains 24 Packages of each:

1½-ft. — retail 30¢ per package	$ 7.20
2-ft. — retail 40¢ per package	9.60
3-ft. — retail 55¢ per package	13.20
4-ft. — retail 80¢ per package	19.20
RETAIL VALUE	$49.20
YOUR COST	24.00

THAT IS OVER 100% PROFIT

VAUGHAN'S ANIMAL REPELLENT ROPE.

This rope is impregnated with improved and more effective oils which set up a barrier of scent which turns dogs, cats and rabbits away. Circle flower bed or border.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S200	100 ft.	12	16 lbs.	$13.32	$1.85

VAUGHAN'S TREE WOUND DRESSING.

For protection against Decay and Fungus. Apply to all Types of Tree Wounds or injuries. Use after pruning, apply in crotches where there are signs of Decay. ½-pints retail $.85, case 2 dozen $12.24; pints retail $1.50; dozen $10.80; quarts retail $2.00, dozen $14.40; gallon retail $4.75; carton of four $11.40.

COMPLETE DEALER CATALOGUE

For a more complete list of items available see our Dealer Catalogue. Free when requested on your business letterhead.

MOLE-NOTS— Life-saver for lawns, flower and seed beds. Sure death to bulb-eating, root-destroying moles.

MOLE-NOTS safeguard bulbs when placed in ground at time of planting. "THEIR LAST MEAL."

Retail Price	Contents	Units Per Carton	Price Per Carton
35c	1 Ounce	12	$2.52
1.25	6 Ounce	12	9.00

VAUGHAN'S 45% CHLORDANE

Case of	Dealer Cost per Case	Retail
12/4 oz.	$ 5.40	$ .75 Ea.
12/8 oz.	7.92	1.10 Ea.
12 Pints	13.32	1.85 Ea.
6 Quarts	10.62	2.95 Ea.
4/1 Gal.	25.20	10.50 Ea.

S-1502 BAMBOO STAKES. Green Painted. We do not split bales.

	Per Bale of 2,000
1½ feet	$ 6.00
2 feet	8.00
2½ feet	10.00
3 feet	13.00
3½ feet	16.00
4 feet	18.00
5 feet	24.00
6 feet	44.00
Natural, 6 ft.	42.00

S-1537 SPLIT BAMBOO STAKES. Green-thin but strong. Sold in full bales only.

	Per Bale of 5,000
12 in.	$10.00
15 in.	14.00
18 in.	16.00
24 in.	24.00

S-1539 HEAVY TONKIN STAKES, NATURAL COLORS. Heavy weight bamboo. Entire stake same weight, does not taper. Ideal for roses, dahlias, young trees, etc. Just the thing for florists and nurserymen.

Length	Diameter	F.O.B. New York Per 100
4 feet	½ to ⅝ inch	$ 6.45
5 feet	⅝ to ¾ inch	8.50
6 feet	⅝ to ¾ inch	9.75
7 feet	⅝ to ¾ inch	10.80
8 feet	⅝ to ¾ inch	17.50

BE MODERN IN 1960!
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS

Vaughan's Seed Co.
18 DESBROSSES STREET
NEW YORK 13, N. Y.

Master Blend®
With Merion Blue,
Delta Blue and Penn Lawn Fescue

BULK RATE
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 15248

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Recleaned Bird Seeds and Grain

See Pages 1 and 2 For Grasses, Clovers, Field Seeds and Lawn Mixtures
Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

SUNFLOWER	Per 100 lbs.
Sunflower, Small Black Fancy (Domestic)	11.50
Sunflower, Poultry	13.00
Sunflower, Parrot (Grey Striped)	15.00
Sunflower, Large (Grey Striped)	18.00

BIRD SEED	
Canary Seed (Extra recleaned)	11.00
Rape, Large Black	11.00
Millet, Large Yellow	5.75
Millet, Small Yellow Finch	8.00
Millet, Large Red	6.00
Millet, White Proso	5.75

MIXED BIRD SEED	Per 100 lbs.
Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	12.00
Canary and Black Rape Mixed	12.50
Love Bird Seed (for Parakeets)	10.00

OTHER BIRD FOOD INGREDIENTS	
Hemp, extra recleaned (Sterilized)	17.00
Peas, Field	6.00
Milo Maize	4.50
Peanut Hearts	13.00

MISCELLANEOUS GRAINS	Per 100 lbs.
Buckwheat	Ask
Hulled Oats	7.50
Flax, Whole	13.00
Seed Rye	5.50

VAUGHAN'S WILD BIRD SEED
(Duryea Formula)
Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.) • Phone BArclay 7-4900 • New York 13, N. Y.